

NEW

# REALTOR MARKETING ACCELERATION FORMULA



ALL NEW FOR 2026

# DOES THIS SOUND LIKE YOU?

- Do you wish you could close more deals, if you just had enough **quality referrals**?
- **Do you lack CONTROL** of your pipeline because you're relying on unreliable Realtors?
- **Do you hate groveling** for business but just don't know a better way?
- **Are you sick of the income rollercoaster**, constantly worrying where your "next deal" is coming from?
- Do you feel like you're **banging your head against a brick wall**, doing the same old thing and getting the same old results?
- Are you **wasting your time being "busy"** but not necessarily being productive?

# Here's the ultimate solution...

# STEP #1: Ask for Reviews



- Turn 20-40% of your database (even friends/family) into 5-star reviews using our **REVIEW ATTRACTION SYSTEM**
- Get your 5-star reviews on GOOGLE, so when people look for a mortgage pro in your area, you are the **#1 CHOICE!**
- We have clients who get **2-4 deals per month** just from their GOOGLE REVIEWS!

# STEP #2: Turn Your Reviews into Referrals



- We'll teach you how to turn your rave reviews into **red-hot referrals!**
- Think about it... who better to send you a referral than someone who just gave you a **5-star review?**

# STEP #3: Build your TOP 100 Realtor List



- We'll teach you how to build a **targeted list** of the best, top-producing Realtors in your market
- You'll get our **Elite Realtor Targeting System** so you can identify the top dogs going 15+ buyer sides per year who don't have a preferred lender
- Just ONE of these Realtors can easily send you **1, 2, 3 deals per month consistently.**

Here's the piece you've been missing, such  
that once you put it into place,  
**IT CHANGES EVERYTHING...**

# STEP #4: Create a Killer Unique Value Proposition



- We'll teach you how to create kick ass unique value proposition that makes you **IRREPLACEABLE** and **INDESPENSABLE** to top-producing Realtors, they start sending you ALL their buyers, and here's the kicker...
- **Without making a single cold call** (while working on *YOUR TERMS*, not theirs!)

It's called the Realtor needs YOU  
more than you need them! How's  
that for flipping the script?



# Realtor Attraction System



# Imagine elite agents saying this BEFORE you call...

RB Hey ~~XXXX~~ I will have some time this week we can schedule something in

08:34 PM

BR Hey ~~XXXX~~!

I'm so sorry I must have missed that email. I can definitely handle more business. I would love to be your go to agent!

10:21 AM

(6) Hello ~~XXXX~~,  
Paul ~~XXXX~~ here

Let's chat later today!

11:27 AM

MacBook

# REALTOR MARKETING ACCELERATION FORMULA



We teach you our 4-step formula for landing exclusive VIP Partners...





# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **LIFETIME ACCESS** – to our proven success formula (online training modules).





# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **WEEKLY ACTION PLANS** – with step-by-step instructions with checklists to keep you on track





# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **LIVE COACHING CALLS** – for personalized guidance & accountability to ensure your success





# YOUR 8-WEEK PROGRAM INCLUDES:

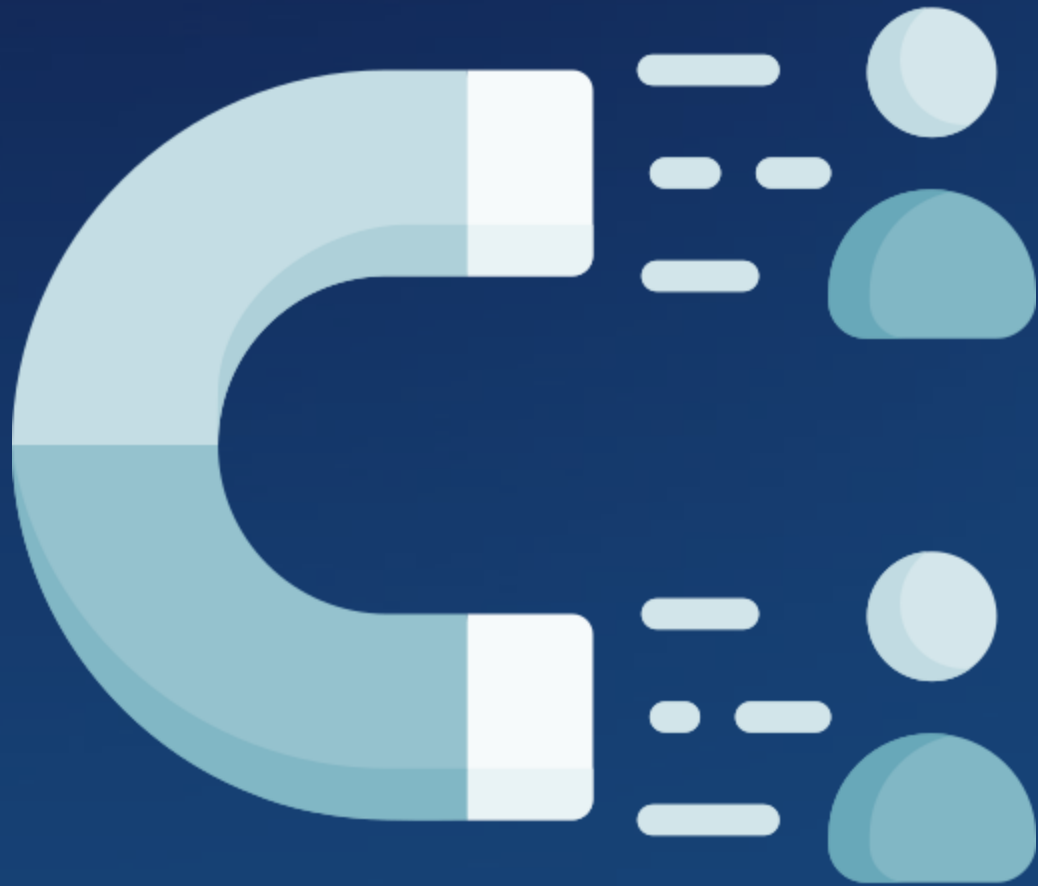
- ✓ **ELITE REALTOR TARGETING SYSTEM** – to identify high-producing agents without established lender relationships in any market you're licensed





# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **REALTOR ATTRACTION CAMPAIGN** – to get Realtors chasing YOU instead of you chasing them






# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **LEAD GENERATION TOOLKIT**— with proven systems to help your Realtors attract buyers & sellers



# HELP YOUR AGENTS SHINE ONLINE WITH “HERO HACKS”

PRE-APPROVED  
*Buyer!*



4 BED / 3 BATH  
BROCK, KAMLOOPS  
BUDGET: \$800K  
CONTACT US TODAY!

**Joshua Harnett**  
📧 Joshua@RealEstate.com  
📞 +310-456-7890

**Melissa Stowman**  
📧 Melissa@Mortgagepro.com  
📞 +310-332-7844

🏠 1255 PENNYWORTH, TORONTO



JUST CLOSED!

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**Melissa Stowman**  
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# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **PREMIUM MARKETING SUITE** – stunning marketing materials that WOW your agents!






# YOUR 8-WEEK PROGRAM INCLUDES:

✓ **RESPONSIVE SUPPORT TEAM** – at your service to support your success, Monday-Friday



# Get elite coaching 24/7 with Doren's AI clone...



## Want a direct line to Doren?

Get instant help from Doren AI (it's way smarter than the real Doren)

[Talk to Doren AI](#)

- ✓ **Instant Answers** – Type any question, get immediate coaching
- ✓ **Voice Coaching** – Talk to Doren's AI clone like a real person
- ✓ **Objection Practice** – Role-play tough scenarios until you nail it
- ✓ **Call breakdowns** – Full transcript + analysis of every convo
- ✓ **Learns From You** – Never repeats, always personalized
- ✓ **Google Drive Integration** – Gives you links to any tool you need!



Doren Aldana

Talking 





# 5 PHASES TO FREEDOM

1

WEEK 1-2



Build  
Foundation

2

WEEK 3



Launch  
Campaign

3

WEEK 4



Master  
Meetings

4

WEEK 5



Present  
Solution

5

WEEK 6-8



Secure  
Partnerships



## ***“Your 8-Week Blueprint to Predictable Mortgage Success”***

### **PHASE 1: BUILD YOUR FOUNDATION (WEEKS 1-2)**

- ✓ **Master the System** – Get complete clarity on our proven methodology that transforms struggling LOs into Realtor magnets
- ✓ **Target with Precision** – Discover our proprietary method to identify high-producing Realtors (15+ buyer transactions annually) who need you now
- ✓ **Craft Your Irresistible Value** – Develop a compelling proposition that positions you as the the Welcome Guest instead of the Annoying Pest
- ✓ **Eliminate Self-Sabotage** – Overcome the mental barriers that have kept you playing small and finally step into your full potential



## ***“Your 8-Week Blueprint to Predictable Mortgage Success”***

### **PHASE 2: LAUNCH ATTRACTION CAMPAIGN (WEEK 3)**

- ✓ **Deploy the Realtor Attraction System** - Implement our step-by-step process that gets top Realtors eager to meet you before you make a single call
- ✓ **Neutralize Every Objection** - Learn the exact responses that turn "I already have a lender" and "I'm not interested" into "When can we meet?"
- ✓ **Book High-Value Appointments** - Secure meetings with top producers using our proven scripts that slice through excuses like a hot knife through butter



***“Your 8-Week Blueprint to Predictable Mortgage Success”***

## PHASE 3: MASTER DISCOVERY MEETINGS (WEEK 4)

- ✓ **Create a WOW First Impression** - Execute our WOW strategy that instantly separates you from every other lender they've met
- ✓ **Build Instant Connection** - Establish powerful rapport that transforms cold prospects into eager potential partners in a single conversation
- ✓ **Control the Conversation** - Maintain the power position throughout the meeting using our strategic question framework
- ✓ **Become the Gatekeeper** - Position yourself as a privilege to partner with, ensuring you only partner with ambitious producers who meet your standards



## ***“Your 8-Week Blueprint to Predictable Mortgage Success”***

### **PHASE 4: SECURE PARTNERSHIPS (WEEK 5)**

- ✓ **Present with Impact** – Showcase your VIP Partnership using our high-conversion presentation template that highlights your unique value
- ✓ **Position as the Problem-Solver** – Frame your partnership as the exact solution to their biggest business challenges
- ✓ **Make the Partnership Inevitable** – Create such compelling value that working with you becomes the obvious choice
- ✓ **Establish Your Rules** – Set clear expectations that ensure the relationship operates on your terms, not theirs
- ✓ **Secure the Commitment** – Implement our "dating before marriage" approach that locks in partnerships without awkwardness or pressure



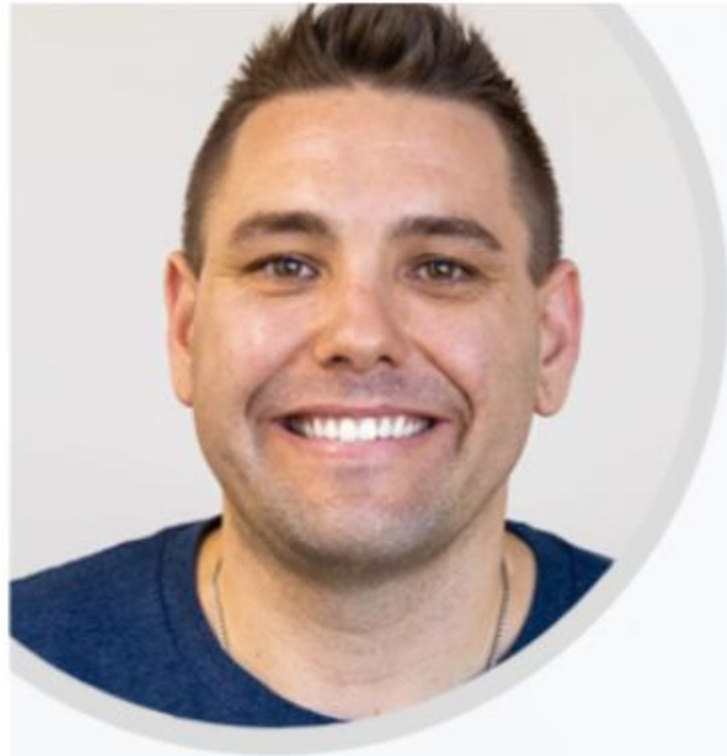
***“Your 8-Week Blueprint to Predictable Mortgage Success”***

## PHASE 5: CULTIVATE LOYAL PARTNERSHIPS (WEEKS 6-8)

- ✓ **Run High-Value Meetings** - Execute our 3-step formula for productive partner sessions that deepen loyalty and generate consistent referrals
- ✓ **Become Irreplaceable** - Implement our value-stacking strategy that makes you so essential they couldn't imagine working with anyone else
- ✓ **Fuel Their Success** - Help partners generate more buyers and sellers using our turnkey lead generation systems (even if you're brand new)
- ✓ **Capture All Their Business** - Implement our exclusivity framework that transforms you from the “Last Resort LO” to their Go-To Mortgage Pro

**REQUIREMENT:** invest at least  
5+ hours/week to work ON your  
business, not just IN your business.

# CLIENT RESULTS...



**CHRIS PALISKA, CEO**  
Total Quality Lending  
Carmel, IN

## CASE STUDY:

**“How Chris Paliska Went From Being a Clueless Newbie to Funding \$92M/Year in Just 3 Years!”**

**PROBLEM:** No plan. No direction. No experience.

**SOLUTION:** We taught him the art and science of booking appointments with top dog Realtors.

**RESULT:** He went from ZERO to \$92M in just 3 years... now he owns his own shop making millions!

**NOW HE HAS TOTAL FREEDOM & NEVER HAS TO WORRY ABOUT GOING BACK TO 9-TO-5 PRISON!**

# CLIENT RESULTS...



**KIRSTEN DIXON, MORTGAGE BROKER**  
Florida Wholesale Mortgage  
Tampa, FL

## CASE STUDY:

### **"How Kirsten Dixon 10X'd Her Income in Just 3 Months, In Spite of Having No Mortgage Experience!"**

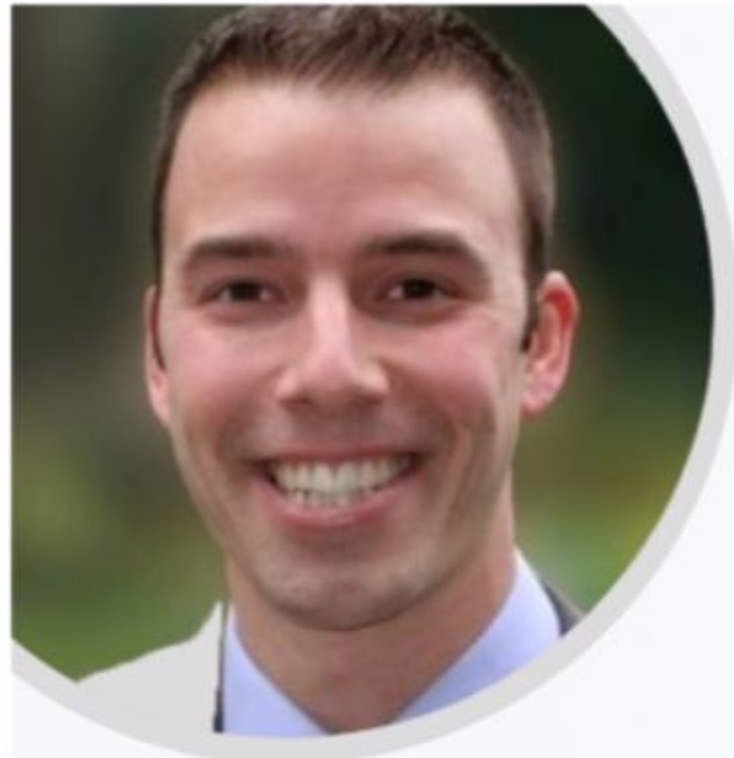
**PROBLEM:** She was a newbie averaging half a deal per month from networking events and open house visits. With a 3 - year old daughter to support, she was at her "breaking point".

**SOLUTION:** We helped her book her first 4 realtor appointments, one of which does 40+ transactions per year, the other does over 70!

**RESULT:** She 10X'd her production (from .5 to 5+ deals per month) in just 3 months!

**NOW SHE MAKES SUGAR MAMA MONEY!**

# CLIENT RESULTS...



**BEN DAVIS, MORTGAGE BROKER**  
North Star Mortgage  
Neskowin, OR

## CASE STUDY:

### **“How Ben Davis Quadrupled His Income in Just 6 Months - in Spite a Slow Market!”**

**PROBLEM:** He was hobbling along closing 2 deals per month, always worrying where that “next deal” is going to come from

**SOLUTION:** We trained him how to book appointments with top Realtors and enroll them as exclusive VIP Partners.

**RESULT:** He 4X'd his production to 8 deals/month (and the urgent need for an assistant) in just 6 months!

**NOW HE HAS TOTAL PEACE OF MIND & SECURITY THAT HE CAN WIN IN ANY MARKET!**

# CLIENT RESULTS...



**BEE LAXAMANA, MORTGAGE BROKER**

Karista Mortgage  
Burnaby, BC

## CASE STUDY:

**“How Bee Laxamana Went From Having ZERO Realtors to Attracting 16 VIPs (\$4.75M+/Mo in Referrals) in 2 Months!”**

**PROBLEM:** She was so depressed with her lack of progress she started reading fiction novels just to "check out" from reality.

**SOLUTION:** We helped her book 30 meetings with top dog Realtors in her first month, which turned into 16 VIP partners sending her \$4.75M+/month in funded volume in the first 2 months.

**RESULT:** She boosted her income by \$40k+/mo. in just 2 months with consistent referral flow!

**NOW SHE HAS HER JOY & HER PASSION BACK!**

# CLIENT RESULTS...



**JED BARKER, MORTGAGE BROKER**  
Best Life Mortgage  
Greenville, SC

## CASE STUDY:

### **"How Jed Barker Quintupled His Income In Just 2 Months!"**

**PROBLEM:** He was used to making \$300k selling home alarm systems, but as a newbie LO he was only doing 2 deals/mo. (living off savings) with 6 kids and a stay-at-home wife to feed!

**SOLUTION:** We helped him book 12 appointments and land 5 new Realtor partners.

**RESULT:** He 5X'd his income (10+ deals/mo.) in just 2 months!

**NOW HE'S LIVING IN A CASTLE WITH A TURRET, MAKING FREEDOM MONEY FOR HIS FAMILY!**

# REALTOR MARKETING ACCELERATION FORMULA



ALUMNI DISCOUNT

YOUR INVESTMENT:  
~~\$10,000~~ JUST \$4K USD!

(LIMITED TO 35 SPOTS)

EXPIRES OCT 30TH, 2025

Just ONE VIP Partner Sending You  
12+ Deals Per Year Gives You a...

**15X** RETURN!

# REALTOR MARKETING ACCELERATION FORMULA



## ENROLL TODAY!

[MortgageMarketingCoach.com/RMAFRELOADED](https://MortgageMarketingCoach.com/RMAFRELOADED)

ALUMNI DISCOUNT



## FAQ #1:

**Q: What happens after the 8 weeks are up?**

**A:** You get lifetime access to the training modules in the members area. Plus, you can continue coaching for just \$1k/month.

## FAQ #2:

**Q: Is there a CRM included?**

**A:** No, it's a separate subscription of just \$147/month, pay as you go with no contracts. It includes all our proven, turnkey campaigns.

## FAQ #3:

**Q: Does the Elite Realtor Targeting System work in Canada?**

**A:** Unfortunately, not. It's only available in the USA. We provide an alternative targeting method in Canada that's just as effective.

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ALUMNI DISCOUNT

